

Weighted	Location	Gender	Age	Political Party	Ideology
Yes	All	All	All	All	All
Navigate	Questionnaire			Demographics	

Questionnaire

Q1: How strongly do you agree or disagree that competition and consumers should continue to determine Pennsylvania’s electricity markets?

	Choose one.			
Strongly agree	600	260	42%	
Somewhat agree		155	24%	
Somewhat disagree		65	10%	
Strongly disagree		69	14%	
I'm not sure / other		51	10%	

Q2: There are five nuclear power plants in Pennsylvania producing electricity. How strongly do you agree or disagree that nuclear power is a safe, clean and reliable source of electricity?


	Choose one.			
Strongly agree	600	215	38%	
Somewhat agree		182	30%	
Somewhat disagree		62	9%	
Strongly disagree		93	14%	
I'm not sure / other		48	9%	

Q3: Have you heard about proposed legislation that would give Pennsylvania’s nuclear power plant owners access to additional revenues outside of Pennsylvania’s current electricity market structure?

	Choose one.			
Yes, I have heard of	600	164	28%	
No, I haven't heard of		395	62%	
I'm not sure or I don't recall		41	10%	

Q4: How strongly do you support or oppose the legislation to add nuclear power to the AEPS?

	Choose one.			
Strongly support	600	176	31%	

Somewhat support	133	22%	
Somewhat oppose	87	13%	
Strongly oppose	129	21%	
I'm not sure	75	12%	

Q5: It is projected that adding nuclear power generation to the AEPS will cost ratepayers at least \$500 million in higher electricity costs every year. Does this make you more or less likely to support this legislation?

Choose one. 600

More likely	56	14%	
Less likely	423	68%	
I'm not sure	121	19%	

Q6: The grid operator's Independent Market Monitor projected that four of Pennsylvania's five nuclear power plants were profitable in 2018 and will be profitable in 2019. Does this make you more or less likely to support this legislation?

Choose one. 600

More likely	185	31%	
Less likely	208	37%	
I'm not sure	207	31%	


Q7: Having learned more, now how strongly do you support or oppose the legislation to add nuclear power to the AEPS?

Choose one. 600

Strongly support	115	21%	
Somewhat support	132	22%	
Somewhat oppose	105	15%	
Strongly oppose	161	28%	
I'm not sure	87	14%	

Pre-messaging: Strongly Support

Post-messaging. 176






Strongly support	101	58%	
Somewhat support	44	26%	
Somewhat oppose	9	4%	
Strongly oppose	10	5%	
I'm not sure	12	6%	

Pre-messaging: Somewhat Support






Post-messaging. 133

Strongly support	10	9%	
Somewhat support	61	45%	
Somewhat oppose	30	22%	
Strongly oppose	8	8%	
I'm not sure	24	16%	






Pre-messaging: Somewhat Oppose

<i>Post-messaging.</i>	87		
Strongly support	2	2%	
Somewhat support	11	12%	
Somewhat oppose	44	45%	
Strongly oppose	20	31%	
I'm not sure	10	10%	




Pre-messaging: Strongly Oppose

<i>Post-messaging.</i>	129		
Strongly support	1	2%	
Somewhat support	4	2%	
Somewhat oppose	7	6%	
Strongly oppose	114	88%	
I'm not sure	3	2%	

Pre-messaging: I'm not sure

<i>Post-messaging.</i>	75		
Strongly support	1	1%	
Somewhat support	12	15%	
Somewhat oppose	15	14%	
Strongly oppose	9	18%	
I'm not sure	38	53%	

Q8: Would you be more likely or less likely to vote for a candidate for governor, state senator or state representative if they supported legislation requiring ratepayers to subsidize nuclear power plants?

<i>Choose one.</i>	600		
More likely	78	15%	
Less likely	345	56%	
I'm not sure / no opinion	177	29%	

Q9: What is your gender?

	<i>Choose one.</i>			
Male	600	309	50%	
Female	600	291	50%	

Q10: What is your age?

	<i>Choose one.</i>			
Under 18	600	0	0%	
18 - 24	600	21	10%	
25 - 34	600	22	17%	
35 - 44	600	41	14%	
45 - 54	600	136	14%	
55 - 64	600	224	17%	
65 or older	600	156	28%	

Q11: Which political party do you identify with?

	<i>Choose one.</i>			
Republican	600	262	41%	
Democratic	600	257	44%	
Independent	600	52	9%	
Other / Not registered	600	29	7%	

Q12: How would you describe your ideology?

	<i>Choose one.</i>			
Very conservative	600	156	30%	
Somewhat conservative	600	156	23%	
Moderate	600	167	26%	
Somewhat liberal	600	77	12%	
Very liberal	600	44	9%	

Q: Location

	<i>Zip Code.</i>			
Northwest	600	93	18%	
Southwest	600	136	21%	
Central	600	145	26%	
Northeast	600	90	13%	
Southeast	600	136	23%	