

**Survey of Pennsylvania  
Manufacturing Business Executives  
May 20-June 4, 2014**

# **Executive Summary**

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Survey conducted by



For

**PENNSYLVANIA MANUFACTURERS' ASSOCIATION**



## **Pennsylvania Manufacturers' Association**

### **Commonwealth of Pennsylvania**

#### **Survey Research Report**

**May 20-June 4, 2014**

### **Survey Overview**

A study of 200 manufacturing business executive was conducted May 20-June 4, 2014. The survey was conducted by Tel Opinion Research of Alexandria, Va., for the Pennsylvania Manufacturers' Association has a margin of error of  $\pm 7$  percent.

We found a total of 870 individuals willing to participate in the survey, but 670 of the 870 did not require a drug test as a condition of employment giving us 23% who did require a drug test as a condition of employment.

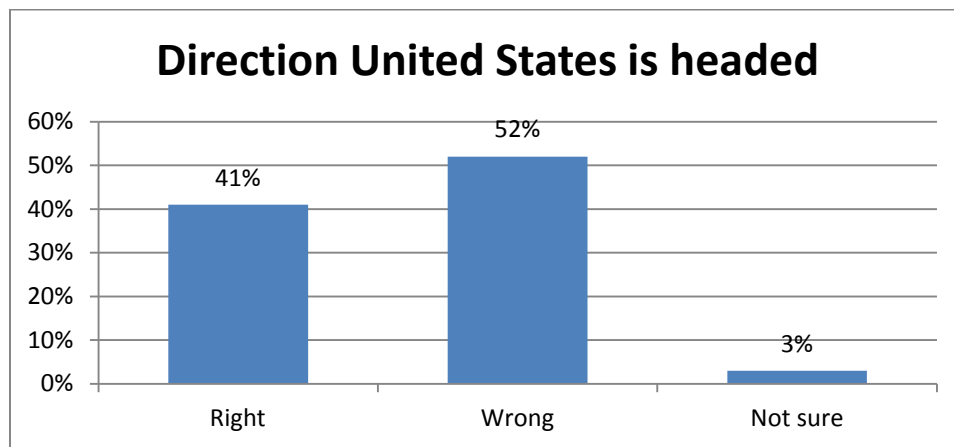
### **Summary**

The study shows that for most company's drug testing did not lead to a large percentage of potential employees refusing to take a drug test or show up for a drug test that would be required as a condition of employment. We also saw a small percentage fail to pass the test. Furthermore, among companies that carry out random drug screenings, few employees appear to be lost as a result of the testing.

## Highlights of the Survey

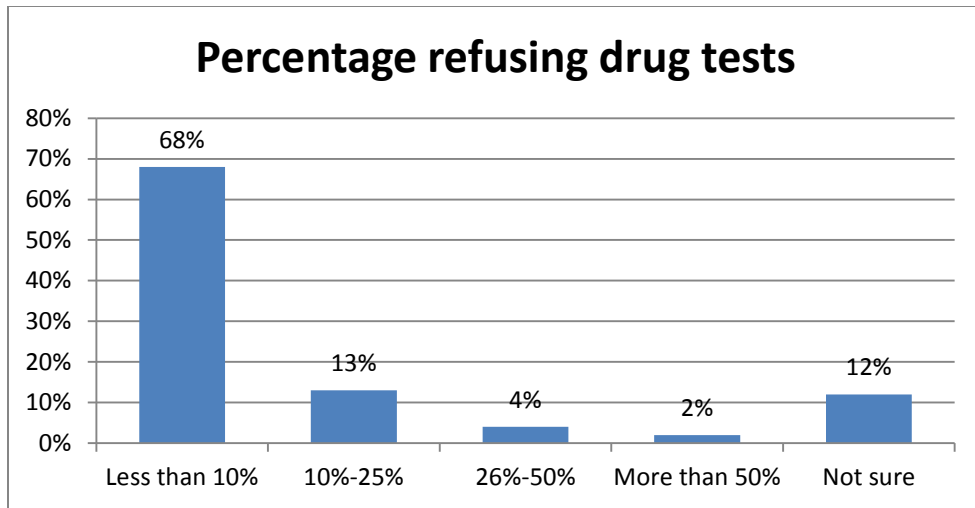
### Direction United States is headed

- ❖ We began the survey by asking respondents if they felt things in the United States were headed in the right direction (41%) or were things off on the wrong track (52%). Companies with 5-20 employees were most negative about the direction the country was headed.



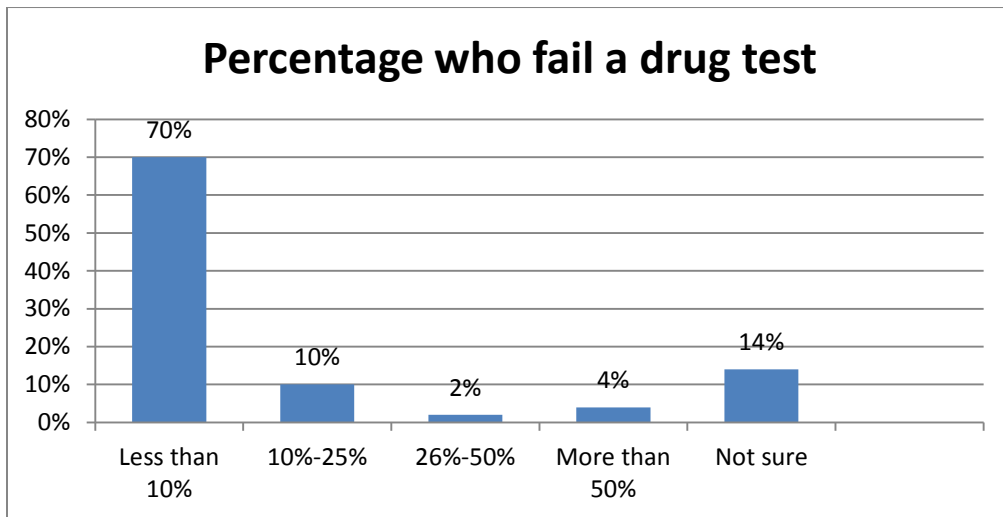
### Percentage refusing drug tests

- ❖ When we asked what percentage of job applicants refused to take a drug test or did not show up for a drug test that would be required as a condition of employment, 68% said less than 10%. This climbed to 80% among those with 1-5 employees, and 88% among those with 5-10 employees. 13% said 10% to 25% with a jump to 30% among those with 11-20 employees. Only 4% said 26%-50% and 2% more than 50%.



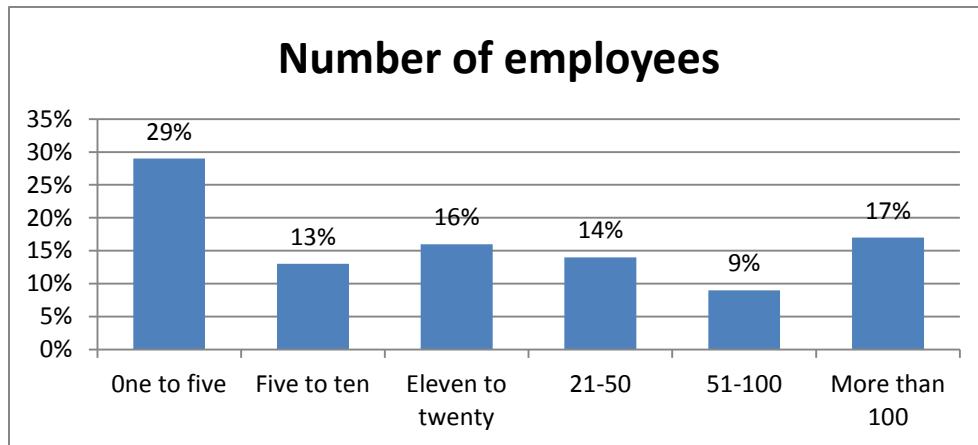
### Percentage who fail a drug test

- ❖ 70% of our respondents said less than 10% of job applicants who take a drug test fail to pass the test. We found with larger companies there were a lot more who said they weren't sure.



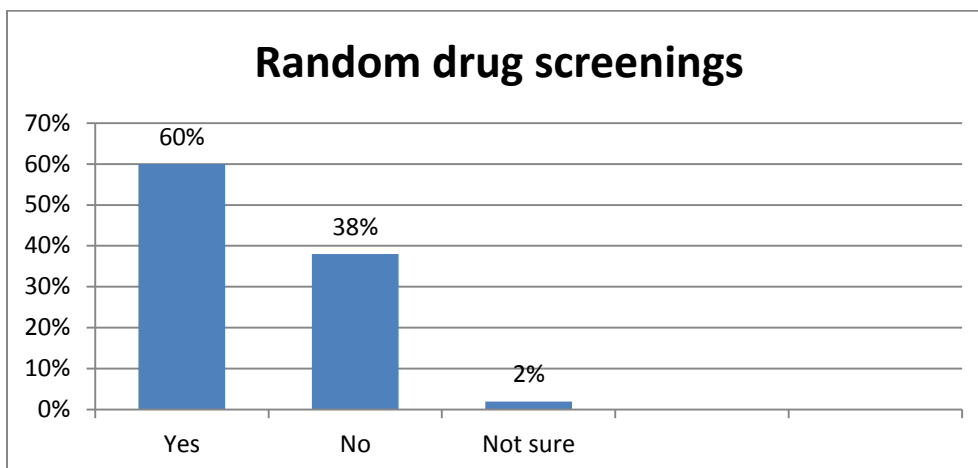
## Number of employees

- ❖ We found 29% with 1-5 employees, 13% with 5-10 employees, 16% with 11-20 employees and 14% with 21-50 employees. Another 9% said 51-100 and 17% over 100 employees.



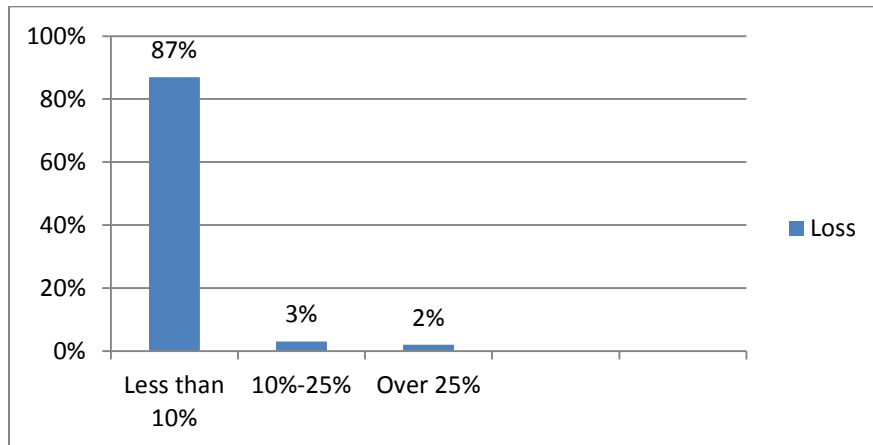
## Random drug testing

- ❖ 60% said they do random screenings as a condition of employment with a jump to 70% among companies with over 50 employees.



## Employees lost because of violation of screening

- ❖ 87% of our respondents said they loss 10% of their workforce because of a violation of the drug screening requirement with only 5% losing over 10%.



## Conclusion

While in many cases the percentages are not high, the fact that 19% refuse to take drug tests as a condition of employment and 16% fail these tests raise a red flag and a real concern about this issue.